



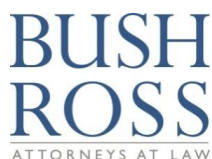
ACCESS TAMPA BAY

Impact Report – 2026 Q2

Access Tampa Bay (ATB), launched in 2021, is an initiative of the Chamber designed to bring businesses and nonprofits from communities that have faced added challenges into the community conversation through Chamber membership. The program encourages stronger connections and supports business growth throughout the region. Along with the benefits of an **Enterprise Chamber Membership**, participants also receive quarterly specialized programming, as well as invite-only special sessions and networking events with the Chamber's Tampa Bay Business Accelerator participants.

Sponsors make it possible to host the quarterly, specialized programming and cover nearly all the costs of each participant's top-level membership during the program year. For those who qualify and apply, there is the opportunity to advance to our **Tampa Bay Business Accelerator** with its higher threshold of annual earnings.

THANK YOU TO OUR SPONSORS



IMPACT SUCCESS

- | Sponsors provided **10 one-year Enterprise (top-tier) Chamber memberships** to small businesses and nonprofits.
- | All the participants attended an Orientation to learn about programs, events and initiatives that are available to them to engage with the Chamber while expanding their professional relationships and connections.
- | Participants attended premier Chamber networking events throughout the program year, including After 5, Circle of Influence, and Return on Relationships.
- | Business Around the Bay, an invite-only roundtable of business leaders, gives participants a small-group setting to build personal connections and discuss a range of topics.
- | Direct connections lead to new business opportunities, including partnerships between cohort members and with other Chamber members.



2026 CHAIR

Karl Davis

Karl A. Davis Coaching Services

SESSIONS

ORIENTATION	April 14, 2026	ATB Orientation "Welcome to the Tampa Bay Chamber"
SESSION 1	May 26, 2026	Financial Literacy & Wealth Planning
SESSION 2	August 18, 2026	Marketing and Personal Branding
SESSION 3	November 10, 2026	Legal and Strategic Planning
SESSION 4	February 3, 2027	Doing Business with the City and County

EVENTS ATTENDED

- | Business Around the Bay
- | After 5
- | Get Connected
- | Work Redefined
- | Pearls of Experience
- | Circle of Influence
- | Coffee Connection
- | Networking 101
- | Return on Relationships

SESSION HIGHLIGHTS

ORIENTATION



ATB's orientation brought together this year's cohort, giving participants the chance to introduce themselves, share their businesses, and meet one another. Patie Powers, Senior Director of Membership, gave an overview and insights into all that their Enterprise level membership entails. Dr. Meaza Morrison, Director of Economic Inclusion, gave an overview of the opportunities of joint sessions with Tampa Bay Business Accelerator (TBBA).

SESSION 1 – FINANCIAL LITERACY & WEALTH PLANNING

ATB's first session on Financial Literacy & Wealth Planning brought together entrepreneurs and financial experts for an engaging conversation around building, protecting, and growing wealth through strong financial management, proactive tax strategy, meaningful banking relationships, and capital readiness.

Thank you to our panelists, Megan Heffron of Bernstein, Evelyn Ruiz of Wave Tax and Financial Planning, Charles Thybulle of Citizens Bank, and Jeff Minaya of Suncoast Credit Union, for sharing their expertise and leading such an impactful discussion for our small business community.



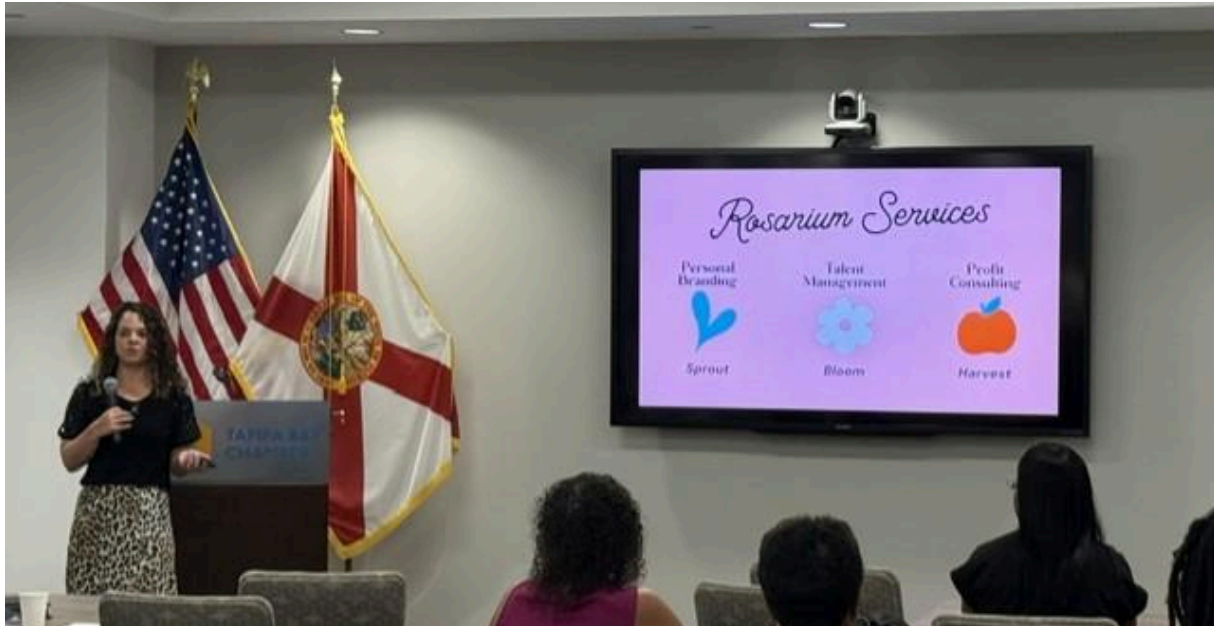
SESSION HIGHLIGHTS

SESSION 2 – MARKETING AND PERSONAL BRANDING

ATB's second session focused on Marketing & Personal Branding, exploring how to build trust, stand out from the competition, and stay top of mind with customers and partners.

Thank you to our incredible presenters, **Alexis Rose Quintal, M.Ed** of Rosarium Collective, **Kirby Wallace** of That's So Tampa, and **Allysen Kerr** of Prymel Elements, for sharing their expertise, experiences and perspectives with the cohort.

And special thanks to Access Tampa Bay Chair **Karl Davis** of Karl A. Davis Coaching Services for leading the conversations and creating a space for meaningful discussion, learning and growth.



2026 COHORT PARTICIPANTS



Bayprint Marketing

Max Palakkat



MC Aesthetics

Michelle Chapman



Craving Donuts

Vanzelle Nibbs



Revive Therapy and Wellness LLC

Damien Jones



Kari's Cold Treats LLC

Jai Harris



Royal Events and Services

Victoria King



La Amalia 1888

Maria Amalia Robbin



Strategist Project Support Services

Kyle Martin



Making a Statement LLC

Keshia Johnson



That's Crazy

Ashley Lucas

PARTICIPANT HIGHLIGHTS



KARI'S COLD TREATS

- Joined the Chamber's **Military Advisory Committee**, expanding the company's involvement in the Tampa Bay business community.
- Through connections made through the Chamber, had the opportunity to serve **500+ service members at MacDill Air Force Base** through CENTCOM.
- Secured an additional opportunity to serve another division at MacDill AFB in October.
- Partnered with local businesses and community organizations to support a **back-to-school event for local youth** in August.
- Expanded its community-focused programming by launching **Explore More**, a literacy initiative incorporated into the company's school fundraising programs.



Craving Donuts

- Continued pursuing opportunities to expand into **Tampa International Airport**, taking important steps toward becoming an airport vendor.
- Received a **Glazer Family Small Business Fund grant** to support continued business growth.
- Began exploring a vendor opportunity at the **Tampa Bay Convention Center**.
- Engaged **Align Communications** to strengthen marketing efforts and increase the company's public visibility.
- Celebrated **10 years in business in 2026**, marking a significant company milestone.



PARTICIPANT HIGHLIGHTS



STRATEGIST PROJECT SUPPORT SERVICES

- | Awarded the **City of Tampa Citywide ADA Improvements Design-Build project** as the Prime Design-Build Contractor and received its Notice to Proceed, moving into kickoff and project execution. The award marks a significant milestone and strengthens the company's relationship with the City of Tampa.
- | Provided construction services for a substantial renovation at **Academy Prep Center of St. Petersburg** as the school continues investing in its campus. The project has progressed through design and permitting.
- | Advanced the **Kings Lake Clubhouse & Pool** project in Hillsborough County through pre-development and design. The project includes a new clubhouse, covered outdoor space, pool, and site improvements.
- | Joined the successful team selected for a **City of Tampa Construction Engineering & Inspection (CEI)** opportunity, further expanding its work in municipal infrastructure and construction management.
- | Managed a **multi-phase capital improvement program for New Hope Missionary Baptist Church**, including roofing, HVAC, and building repairs, along with planning for future accessibility and facility improvements.
- | Expanded its **project delivery capacity**, adding project management and field resources to support a growing workload.
- | Leveraged its **DBE, MBE, SBE, and SLBE certifications** to position the company for public- and private-sector opportunities throughout the Tampa Bay region.



- | Created an organic social media campaign celebrating **International Chocolate Day** that generated **120,000+ views, 1,400+ likes, and approximately 250 new followers** without paid promotion.
- | Made significant updates to the company website to improve its online presence and customer experience.
- | Expanded its offerings to include **corporate gifting**, with a dedicated corporate gifting landing page being developed.



THAT'S CRAZY

- | Expanded the team by hiring **two new clinicians** in May and July 2026.
- | Implemented new **marketing strategies** learned through an Access Tampa Bay workshop.
- | Applied lessons from the TBBA **Profit Mastery workshop** to positively improve cash flow.
- | Experienced a broader **mindset shift** through participation in Access Tampa Bay and its educational and networking opportunities.