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B2 Communications adds Joey Niedziejko as Senior Account Executive

Niedziejko expands B2's footprint into Philadelphia market

ST. PETERSBURG, Fla. (June 25, 2024) – B2 Communications, one of the leading public relations agencies in west-central Florida, has expanded with [Joey Niedziejko](#) as a senior account executive. Niedziejko is a proven Philadelphia-based PR practitioner with experience in media relations, social media management and thought leadership strategy.

As senior account executive, Niedziejko plays a key role in creating effective public relations plans and implementing tactics in media relations and content development for the agency and its clients.

“Joey’s passion for public relations and experience in driving results will benefit our agency and our clients,” said Missy Hurley, APR, B2 Communication’s CEO.

Prior to joining B2, Niedziejko held client management and account executive roles at boutique communication agencies in Philadelphia, including Jacobson Strategic Communications and Maven Communications. He has successfully executed integrated communications campaigns for real estate milestones and important law decisions, and launched community programs for clients.

Niedziejko is involved with his alma mater, Pennsylvania State University, where he serves on panels and gives lectures on PR topics such as artificial intelligence, public relations writing and the future of media.

About B2 Communications

B2 Communications is a client-focused PR agency that works with companies across the country to create impactful communications strategies. Founded in 2010, B2 has established a reputation as a committed, innovative partner that prioritizes collaboration and honesty in every engagement. B2 works with fast-growth companies in the professional services, private equity, and technology industries. Based in Florida, B2 maintains a strong presence in the local community even as it expands its portfolio of national clients. Visit www.b2communications.com.

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