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Norman Love Speaking at May Competitive Edge Series

Tampa, Fla. – The Greater Tampa Chamber of Commerce is hosting internationally-acclaimed Chef Norman Love, Entrepreneur, Philanthropist, and Chocolatier for the May 1st Competitive Edge Series from 11:45 a.m. – 1:30 p.m. at the Greater Tampa Chamber of Commerce, 201 North Franklin Street. The event is sponsored by Florida Department of Health- Hillsborough County and will feature a speech from Chef Norman Love on how to create brand recognition and value for small businesses.

The attendees will learn how to grow a small business without compromising quality, while also learning to identify ways to enter new markets and partnerships. They will hear how Norman Love created his brand awareness and will gain the knowledge of how to manage innovation and product development as well as bringing new products to the market.

The Competitive Edge Series is the premier educational program of the Greater Tampa Chamber of Commerce. Business and professional development classes under this umbrella offer attendees new skill sets and a practical application for implementation in their own business. A unique class takes place each month during the lunchtime hour. Registration is currently open and interested attendees can register at http://www.tampachamber.com/Events/Competitive-Edge-Series.aspx

About Norman Love

Since founding Norman Love Confections, Norman has received tremendous national and international recognition. One of the top European daily newspapers, as well as National Geographic magazine, have ranked Norman Love Confections among the top 10 chocolate shops in the world and Dessert Professional Magazine has honored Norman Love as the first inductee into the Chocolatier Hall of Fame. Norman and his chocolates have been featured by USA Today, The Today Show, Robb Report, InStyle, Martha Stewart Living, Forbes and O, The Oprah Magazine. He owns and operates four chocolate salons in Southwest Florida. Love has also grown a vibrant e-commerce business, and signature chocolates and specialty products are shipped to chocolate lovers around the country. Norman Love and his wife Mary started their company in Fort Myers 17 years ago, an inspiring story of creating a business from scratch, and growing it into a globally recognized brand. For more, visit www.normanloveconfections.com.

About the Greater Tampa Chamber of Commerce

The Greater Tampa Chamber of Commerce is committed to serving our members and enhancing our community by building business success. The Chamber provides a greater return on investment and involvement by providing innovative leadership, inside access, influential advocacy and increased opportunities. For more information on the Greater Tampa Chamber of Commerce, please visit www.tampachamber.com.

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